



APRIL 2012 ISSUE
 What's hot in lighting
 Say goodbye to the incandescent bulb
 Sell your house with the right lighting

UPCOMING EVENTS
 Spring Clearance! Sale
 ending on NOW!
SAVE up to 70% off
 hundreds of products in our
 Providence and Milford showrooms

Greetings!
 From all of us at The Lighting Shoppe, we welcome you to our first e-bulletin. It is our goal to bring you the latest news in lighting, from new products, to developments within the industry that directly affect you, to designer tips which will, hopefully, put your home in a whole new light. We welcome your feedback and I invite you to email Abby Leavitt, our Lighting Specialist, with any questions you might have. You can reach Abby at aleavitt@litesupply.com and by phone at 401.861.6329. Be sure to read below what Abby has to say about what's hot in lighting 2012. And keep updated with the latest information by becoming our Facebook friend.

Take care, Bill

What's hot in lighting in 2012

What's hot and what's not in lighting is pretty much set at the Dallas International Lighting show. Each January, manufacturers from all over the world, put on display, what will be perceived as the top lighting products in the upcoming year. The Lighting Shoppe's Abby Leavitt is right there when the unveilings take place, taking notes and making sure customers of The Lighting Shoppe have the newest products available.



"We want every customer to express their own individual taste, while making a statement in their homes," says Abby, adding there are a number of scorching new looks to watch for this year. "LED is coming on strong with the most impressive technology, and dimming is now available with most fixtures." Also big this year will be historical light bulbs, in which you can see the filament inside, and the sphere is the hottest new trend with its clean and simple lines. Abby adds that chrome is no longer just for the bathroom, but you'll also find it in dining rooms and bedrooms. "And crystal chandeliers, whether mini or full-size elegance, add that bit of panache to any room, table or corner," she says. The drum shades remain popular, and brushed nickel is out there and introducing a new gilded finish that blends soft tones of silver with gold.



Abby wants customers to be aware they don't have to be pigeon-holed in choosing lighting and should think "out of the box." "You don't need to match the stainless-steel appliances, but rather use the granite countertop to create your statement," Abby advises. "Lighting is like jewelry, so you have to think of it as an accessory. You should choose the lighting that reflects your personality. I promise all my customers that I will find the perfect lighting accessory for them."

Our Big Spring Clearance Sale is now underway!

The Lighting Shoppe's annual Spring Clearance Sale is now in full swing with savings of up to 70% on hundreds of products in our Providence, RI and Milford, MA showrooms. Whether it's ceiling fans, chandeliers or wall lights, in all shapes and sizes, everything you need to start that spring home makeover is right at your fingertips.



Print out this eBulletin, bring it to one of our showrooms and receive an ADDITIONAL 5% off any item! HURRY, the sale ends April 7.

ALERT! Incandescent bulbs will soon be going the way of the 8-track and VCRs.

Progress marches on and soon to be crushed under those boots will be the incandescent light bulb, as manufacturers worldwide start to phase them out in favor of the more energy-efficient, longer-lasting "corkscrew bulb." So why is this happening?



According to a Consumer Reports study, it's because they waste energy, as less than 10% of the energy used by the bulb produces light; the rest escapes as heat. So, it takes a lot of energy to create the incandescent warm glow.

So, if you multiply that by the more than 3 billion incandescent bulbs still being used, you can see how all this wasted energy adds up. This past January the phase out began, with 100-watt incandescent bulbs no longer being made or imported (but can still be sold until supplies run out). The 75-watt fades away in 2013, and a year later it's good-bye to 60- and 40-watt incandescent bulbs. Stop by The Lighting Shoppe and talk to our lighting experts on what this means for your particular situation.

The right lighting can make your home sell faster.

This is the time of year when many people put their homes up for sale. In the past, the way to make it more sellable was everything from fresh paint on the walls to the smell of bread baking in the oven. But, now there's another way-lighting. According to HGTV's Front Door magazine, lighting can affect a home's value. Leslie Sellers, president of the Appraisal Institute, says, "Lighting sets the overall mood for your home. Washing the walls with the correct light will make a room feel more inviting, and many times, much bigger." According to the publication, lighting can completely transform a space by affecting mood, enhancing the design and architecture, facilitating specific tasks, and creating a focal point. A popular lighting trend is the use of LEDs (light-emitting diodes). Though more expensive than regular incandescent light bulbs, LEDs last much longer, are more durable, do not flicker and withstand temperature fluctuations. Some areas, such as a kitchen, require task lighting, while other areas, such as a bathroom, may need more ambient lighting, and other rooms will need various light combinations. Read more of the HGTV article.



Come in and visit us at The Lighting Shoppe!

26 Silver Spring Street, Providence, RI 401.861.6329
 41 Central Street, Milford, MA 508.478.9900

HOURS
 Monday - Friday 9am - 6pm | Open Thursdays until 7
 Saturday 8am - 2pm



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 Steve White, Writer